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Data Science Applications Around Us

Cost of an Uber Ride

Base Price

(considering distance and fuel cost) +

User Rating +

Area Demand +

Time of Ride (Night/Morning) +

Weather (Rain / Cloudy / Sunny) +

Traffic Enroute +

Competitor pricing



Zomato - Distance Based ratings

Addresses a vital aspect of dining satisfaction — TEMPERATURE

Helping users understand the correct ratings based on customers' proximity

Result of good Data Analysis!



Udemy - Personalised Learning Path

Helps you find the best content that meets your learning needs.

Ensures Learning paths & Smart Recommendations



Netflix - Recommendations

- Collaborative Filtering -
 - User-User & Item-Item
- Content-Based Filtering -

Analyzing the attributes of shows

• **Context-Aware Recommendations** -Location, Time, Device, Language



Youtube Music - Recommendations

- Collaborative Filtering -
 - User-User & Item-Item
- Content-Based Filtering -

Analyzing the attributes of shows

• **Context-Aware Recommendations** -Location, Time, Device, Language

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What is Data Science?

- Data science is an interdisciplinary field that uses statistics, algorithms, and machine learning to extract knowledge and insights from structured and unstructured data.
- In simpler terms, data science is about obtaining, processing, and analyzing data to gain insights for many purposes.

Kickstart your Data Science Journey!

How can you get started as a Fresher?

- 1. Python Basic & DSA
- 2. Python Numpy, Pandas, Data Visualization
- 3. SQL & Database Management System concepts
- 4. Mathematics of ML
 - Linear Algebra & Calculus (M1/M2)
 - Probability & Statistics (COSM/ASM)

Thanks to <u>codebasics.io</u>

How can you get started as a Fresher?

5. Exploratory Data Analysis (EDA)

6. Machine Learning



8. Deep Learning

9. Gen Al concepts

How can I apply for Data Science roles?

Throughout the year, various renowned internship opportunities and hackathons are held. Some of the most notable ones include:

- Placements in our College
- Research Internships at top IITs and IIITs.
- Amazon ML Summer School & Amazon ML Challenge Get a chance to interview as an Applied Scientist at Amazon
- Microsoft Research Internships
- and many more.

How you can join us & connect with us

